

ILLEGIB

1 March 1963

MEMORANDUM FROM: The CIA

VIA: The Executive Director

1. This memorandum is for information only.
2. Bob Allison, the new CBS Bureau Chief in Washington, said CBS is getting together a special feature for showing this week on "The President and the Press." It will be a two-part program: the first part will touch the subject "Does the President manage the news;" the second part will be directed to the world situation of today where the possibility of failure in communications could result in a nuclear holocaust. In this period of cold war, should the media of information reexamine their role, reconsider their prerogatives, and meet their responsibility in this changed world?
3. CBS is trying to get Allen W. Dulles to do the second part. He is out of town, however, and they are trying to locate him. Should they not be able to locate Mr. Dulles today, they will approach General C. P. Cabell, former Deputy Director CIA. If they can't secure Dulles or Cabell, they would like to consider any recommendation CIA may have to make. I told Mr. Allison I can think of no one off hand; but should my thought on this change, I would give him a call.

/S/ S. J. Grogan

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